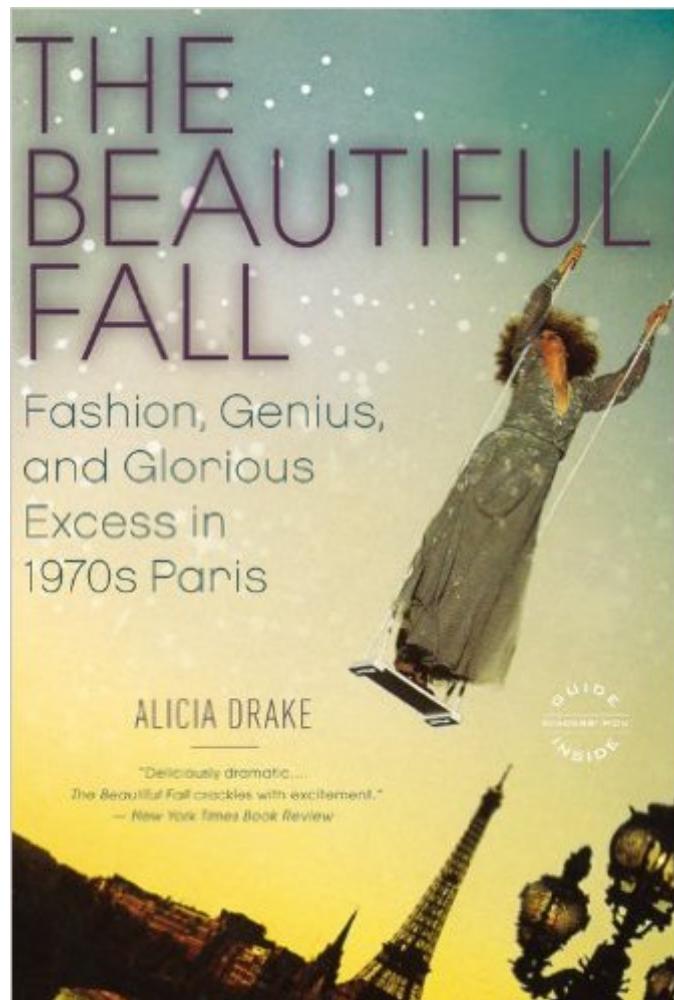


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# The Beautiful Fall: Fashion, Genius, And Glorious Excess In 1970s Paris



## Synopsis

"Deliciously dramatic... The Beautiful Fall crackles with excitement."-New York Times Book Review

In the 1970s, Paris fashion exploded like a champagne bottle left out in the sun. Amid sequins and longing, celebrities and aspirants flocked to the heart of chic, and Paris became a hothouse of revelry, intrigue, and searing ambition. At the center of it all were fashion's most beloved luminaries - Yves Saint Laurent, the reclusive enfant terrible, and Karl Lagerfeld, the flamboyant freelancer with a talent for reinvention - and they divided Paris into two fabulous halves. Their enduring rivalry is chronicled in this dazzling exposÃ© of an era: of social ambitions, shared obsessions, and the mesmerizing quest for beauty. "Fascinating." -> "Addictive." -> "It's like >, 1970s style." -> "A story constructed as exquisitely as a couture dress. . . . It moves stylishly forward, with frequent over-the-shoulder glances at some very dishy background." -> >

## Book Information

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## Customer Reviews

The Beautiful Fall is a fascinating view into the Paris fashion scene during the intensely creative and revolutionary period of the 60's and 70's (and beyond). The book concentrates on fashion as lived by the rival camps of Yves Saint Laurent and Karl Lagerfeld, but its scope is much broader. Throughout a narrative that reads as compellingly as fiction, the author analyzes the socio-cultural events that shaped the Paris fashion world. Drake astutely pays homage to the symbiotic relationship fashion has always had with society. She also taps into the fashion world's neuroses in all their terrifying glory: Saint Laurent's and Lagerfeld's ongoing fear of being outdone by the other; YSL's battles with his own creative demons; the manic way in which Lagerfeld surrounds himself

with an everchanging fashion coterie that fuels his own creativity. Drake's writing style is fluid, with her prose as rich and elegant as the world she depicts. Turning the pages of the book, one can see, taste and feel the luxe accoutrements that are the lot of fashion royalty: the sumptuous residences, the sit-down dinners for a hundred, the plush privilege of a chauffered limousine. Yet Drake also opens a door to the down side of fashion--the wounded egos as entourage members are cut loose, the heinous drug hangovers after all night parties at Le Palace, or the letdown of a fashion season fallen flat, when an anticipated collection is panned or ignored. Class, too, is an overriding theme. The weight of the aristocracy is evoked, with its crushing confines of hierarchy and tradition.

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